2026 MEDIA KIT

Jameeeeelia

beauty • hair • lifestyle

Relatable beauty.
Real life.

A space for women who are growing & *finding themselves*, with tips to look *BEAUTIFUL* while navigating both.

ABOUT *Jamelia*

Jamelia is an Ohio based beauty and lifestyle creator who has built a community of women who come to her for her opinions and expertise on makeup, skincare , hair, and navigating life as a woman finding her groove.

61K+
total social
community

550K+
TikTok views
last 28 days

170K
IG Reel Views

112K
IG Viewers

TikTok (54.6K) YouTube (5.17K) Instagram (1.26K)

@jameeeeelia contact@jamelia.net



AUDIENCE

the numbers
CURRENT PERFORMANCE • LAST 30 DAYS





552.6K	314.9K	170K	112K
TikTok post views	TikTok viewers	Instagram Reel views	Instagram viewers

predominantly. women. millennial U.S.-based.

TIKTOK

93%	female viewers
47.9%	ages 25–34
93.8%	U.S.-based

INSTAGRAM

92.6%	women
50.4%	ages 25–34
82.9%	U.S.-based

Instagram reach significantly outpaces follower count — a growing community with discoverable content.



PARTNER WITH ME

let's make it feel natural.

CONTENT OFFERINGS

- Short-form video • TikTok + Instagram Reels
- UGC • organic + paid social creative
- Hair installs • tutorials • transformations
- GRWM • makeup tutorials • product reviews
- Lifestyle integration • beauty-led storytelling

BRAND EXPERIENCE

Revlon • L'Oréal Paris • e.l.f. • Maybelline
NYX Cosmetics • CeraVe • Thayers • dibs Beauty

...but why Jameeeelia?

***Beauty education* meets *real-life conversation*.**
"I create clean, eye-catching visuals filled with relatable conversations, valuable recommendations, and a vibe that feels like the sister or close friend you can trust about anything. I've grown a community of women in different walks of life who ultimately want the same thing: tips and tricks to look and feel beautiful along their journey. And I'm here to give them those tips and tricks—with YOUR products." *~Jamelia*

LET'S CREATE SOMETHING GOOD.

contact@jamelia.net
@jameeeelia • TikTok • Instagram • YouTube

Rates available upon request • Usage, exclusivity and paid media quoted by campaign.